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NEWS 25 Unveils the NEWS 25 Sports Channel

On August 1, 2010, NEWS 25 will make a major programming change on its secondary digital channel. The station formerly known as RTV-25 will become the NEWS 25 Sports Channel. "It's a first-of-its kind on Tri-State television. We're excited to be able to broadcast a variety of sporting events that fans have been longing to see on local television," said NEWS 25 General Manager Doug Padgett.

The formal announcement was made during NEWS 25 at 6:00 p.m. on Monday, July 19 by NEWS 25 General Manager Doug Padgett and NEWS 25 Sports Director Lance Wilkerson. Speakers included USI Athletic Director Jon Mark Hall, USI Head Men's Basketball Coach Rodney Watson, IHSAA Executive Committee Member and Castle High School Principal Phil DeLong and Wazoo Sports Network VP of Business Development Jeff Sheppard.

Viewers can expect to see a variety of high school and college games on the NEWS 25 Sports Channel. Other programming includes the following:

- "After Further Review" - a 9:00 p.m. sports talk show that will air Monday through Friday. Viewers will have the opportunity to speak up about important sports topics of the day. Co-hosted by Sports Director Lance Wilkerson and NEWS 25 Reporter Sean Clark-Weis, the show will cover local, regional and national sports stories. There will also be a nightly chance for viewers to participate through social media websites and by e-mail.
- NEWS 25 Home Team Friday Live "Game of the Week" – a high-school football match-up between teams from across the Tri-State will air for 13 weeks during the high school football season. The station plans to continue the "Game of the Week" during the basketball season.

- Wazoo Sports Network -- Wazoo Sports, Inc. is a regional sports network that delivers original Kentucky sports programming twenty-four hours a day, seven days a week, including live broadcasts of high school, NCAA, NAIA and youth sports on television and over the Internet. Wazoo Sports has aired over 325 live games online since December 2007 and has broadcast 37 games on television including NBC, ABC and FOX affiliates during the 2008-2009 basketball season. Founded in the fall of 2007, Wazoo Sports began as an online broadcast company delivering a television style broadcast of local high school sports.
- IHSAA Championships – The NEWS 25 Sports Channel has an exclusive agreement with the Indiana High School Athletic Association to televise all produced state championship games in Southwestern Indiana.
- USI Home Games- All University of Southern Indiana home games will air live on the NEWS 25 Sports Channel. Additionally, viewers will see several hours of programming produced by USI featuring a variety of athletic and academic endeavors at the university.
- USI Coach's Show – NEWS 25 Sports Director Lance Wilkerson will host a weekly basketball show featuring head basketball coach Rodney Watson.

The NEWS 25 Sports Channel will air on these cable systems and channels: Insight channel 189, Time Warner channel 184, WOW channel 111, Avenue Broadband channel 135, Perry-Spencer Communications channel 6 and over-the-air on channel 25-2

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